

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Crossroads Media**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<b>Contract / Revision</b> 499640 /		<b>Alt Order #</b> 06386800
<b>Product</b> AMERICAN CROSSROADS		
<b>Contract Dates</b> 10/24/12 - 10/30/12		<b>Estimate #</b> 1257
<b>Advertiser</b> American Crossroads NV		<b>Original Date / Revision</b> 10/31/12 / 10/31/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KVVU	<b>Account Executive</b> Teresa Difuria	<b>Sales Office</b> TELEREP-PHIL
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 11	<b>Product Code</b> 27
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	10/29/12	10/29/12	Anderson	3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Anderson	3-4p	M-----	:30		\$450.00	NM		
Credited												
<b>Totals</b>											92	\$158,620.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	61	\$118,945.00	\$101,103.25
10/29/12 - 10/30/12	31	\$39,675.00	\$33,723.75
<b>Totals</b>	92	\$158,620.00	\$134,827.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 15.36  
\*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6386800 TRF# 499640  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/AMER. CROSSROADS REP.# \_\_\_\_\_ OFF.# 762 SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC BUYER NAME EMILY MILHOAN

66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6386800 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT31/12 15.36

REP: TO ROSE  
FROM TERESA  
OKED M26. MOVING \$\$ TO HDLN 6228770  
REV TTL = 158620  
PLEASE CONFIRM

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1257  
AGENCY PRODUCT CODE = 27

133	S		200P-300P	30		\$450.00	10/29	10/29	0		MON	0
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PROGRAM : ANDERSON  
ORD COM1: PRG CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 131-133  
STATION MAKEGOOD OFFERS:  
M26 OK'D BUY#133 MISSED: MON/200P-300P OCT29 30S \$450.00 (OCT31/12)  
OFFER: NONE  
CMT: SPOT N/A DUE TO NO WORLD SERIES GAME. FLIGHT ENDED. PLS CREDIT.

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\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

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CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 15.36  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			118945.00			NOV/12			39675.00			
CONTRACT TOTAL 158620.00												
TOTAL SPOTS 92												

MARKET TOTALS \$795,350 KVVU 20% KSNV 40% KLAS 11% KTNV 21% KVMY 6% KVCW 1% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE